

**Scottish Enterprise Workplace Innovation Masterclass Series
Masterclass 5 – Workplace Innovation and Scotland’s
Digital Future**

Thursday 24th August 2017

Marcliffe Hotel, North Deeside Road, Aberdeen, AB15 9YA

12:00	Registration and networking lunch
12:45	Welcome and Introduction to Workplace Innovation Masterclass 5 <i>Dr Colin Lindsay, Innovating Works Team, University of Strathclyde</i>
12:50	Digital Innovation and Industry Convergence: A View from Research on Organizational Strategies <i>Dr Nick Berente, University of Georgia</i> Followed by Q&A discussion
13:30	Digital Innovation is a Broken Phrase: Reflections on the Future of Work <i>Dr Catherine Howe, Director of Solutions, Capita</i> Followed by Q&A discussion
14:10	Breakout Discussion: Workplace Innovation and our Shared Digital Future: Challenges and Solutions for your Business
14:40	Refreshment break with coffee & tea
15:00	Branding from the Inside Out: Reflections on MadeBrave’s Journey <i>Andrew Dobbie, Founder and Managing Director, MadeBrave</i> Followed by Q&A Discussion
15:40	Reflections and Take-Aways from Today <i>Professor Patricia Findlay, Innovating Works Team, University of Strathclyde</i>
15:50	Next Steps and Closing Remarks <i>Helen Noble, Scottish Enterprise</i>
16:00	Close

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Speaker Biographies

Dr Nick Berente, University of Georgia, US

Dr Nick Berente is Associate Professor at the Terry College of Business, University of Georgia. Nick has taught and researched extensively on information systems management and digital innovation. As a researcher and consultant on digital innovation, he has conducted employer-facing research in workplaces ranging from SMEs to NASA. Nick has worked with some of the US’s top companies on organisational transformation. He has conducted research with companies on unleashing the creative capacity of professionals in ‘virtual worlds’, building IT infrastructures to support innovation, and connecting digital innovation to innovative employee behaviour.

Andrew Dobbie, Founder and Managing Director of MadeBrave

Andrew Dobbie is Founder and Managing Director of MadeBrave, an award-winning design, branding and digital creative agency based in Glasgow and London. Andrew founded MadeBrave in 2012, and now leads a 26 strong team of designers, strategist, developers and social media managers. Andrew will discuss MadeBrave’s journey to becoming Scotland’s fastest growing digital design and creative agency, and how tapping the innovative potential of MadeBrave’s people is as important as harnessing digital technologies to the company’s success. As a full service digital branding agency, MadeBrave’s clients include global brands such as Aggreko, Beam Suntory, BrewDog, IBM, Babcock Engineering, Radisson BLU and Linn.

Dr Catherine Howe, Director of Solutions at Capita

Catherine is an expert in digital innovation, focusing on the area of digital democracy and social change. She has a background in software development and technology delivery and was CEO of a successful SME, Public-i Group Ltd, before moving to Capita to redevelop Capita’s digital transformation approach. She has worked with new collaborative technologies and social networking tools for over 15 years. Initially developing learning applications, including one of the first eLearning community sites, at the London Business School, she was founder director of [Etribes.com](http://etribes.com) – an online community consultancy which specialised in working with large third sector organisations.

Since 2001 Catherine has worked with across the UK and Europe, looking at how new technologies can deliver innovative democracy and engagement solutions for the Networked Society and helping clients understand the strategic and organisational implications of technology and social change. She is currently working on a range of digital leadership programmes.

Her research interests cover digital civic space, citizenship and systems linking. Her research focuses on building civic architecture in cyberspace and the implications for democracy of increasing levels of civic participation online. You can find out more on her blog (<http://www.curiouscatherine.info>), her linked in profile (<https://uk.linkedin.com/in/curiousc>) or by following her on twitter (@curiousc)